Solutionpath

YORK ST JOHN UNIVERSITY EMBARKS ON LEARNING ANALYTICS JOURNEY

York St John University (YSJU) has educated and inspired students at its award-winning campus in the heart of York for over 176 years. Founded on 17 May 1841, York St John achieved University status in 2006 and Research Degree Awarding Powers for PhD and doctoral programmes in 2015.

Date
February 2018

Industry
Higher Education

Objective
To utilise Digital Engagement Learner Analytics (DELA) in line with the Universities new Digital Strategy to better understand and improve the learning experiences of York St John (YSJU) students

Project requirements
- Deploy an intuitive and easy to use system that supports students, academic staff and student advisors
- Enable students to benchmark themselves against their peers to support them in becoming self-determined learners and maximise their potential
- Deliver a scalable and mobile friendly platform that is interoperable with existing, and future, systems and technologies
- Provide a rich data set of student engagement intelligence
- Select a partner with a successful track record of deploying similar projects

The creation of nine new academic schools and an increase in the range of demand-led courses has led to a record rise in student numbers. York St John now offers over 100 degree courses, with new options in Games Design, Criminology, Policing Studies and Biomedical Science.

The university joined the Solutionpath customer community in January 2018 to better understand and improve the learning experiences of their students. Solutionpath are the team behind StREAM, a Digital Engagement Learner Analytics (DELA) platform that combines student engagement and learning data from systems such as the VLE, library, e-resources, journals and printing facilities, to establish behavioural baselines for students and quickly spot changes that indicate disengagement.

Andrew Fern, Executive Director of Strategy and Planning at York St John University comments: "York St John University is at the beginning of its Learning Analytics journey. We are delighted to be working with Solutionpath and hope that our adoption of StREAM will enhance our student experience as a result of the new intelligence gained."

Digital Engagement Learner Analytics (DELA) is particularly valuable when teaching at scale or online providing data to help staff to understand how their students are learning. York St John will use the solution to analyse patterns of behaviour and if necessary, intervene early to give students the support they need to fulfil their academic potential and have the best student experience.

Richard Gascoigne, Managing Director at Solutionpath remarks "We are excited to be working with York St John University - not only due to our company connection with the city of York - but to the close alignment to our social mission to improve the lives of all students, especially, those who are disadvantaged or underrepresented in traditional universities."